

# KRISTAL KINSELA

## YOUR SUPPLIER DIVERSITY EXPERT

Kristal Kinsela is a proud and passionate Indigenous business leader and owner who is an expert at connecting people and moving them into action.



Through determination, resilience and hard work, Kristal built her own professional career and then a multi-million-dollar consultancy business. Today, she channels her experience and energy into helping others succeed.

A descendant of both the Jawoyn and Wiradjuri nations, Kristal brings her personal story and over 18 years of business expertise to every project. She has worked with well-known global businesses and every level of government to drive their supplier diversity efforts, helping them develop procurement plans, up-skill their teams and have a positive impact on their communities.

Kristal authored the first book published in Australia on Indigenous business procurement, [Supplier Diversity How](#), based on her proven approach. It is the ultimate guide on supplier diversity, outlining five simple steps to follow. She is also the host of [Meet the Mob](#), a popular YouTube and podcast series dedicated to showcasing excellence in Blak Business.

## AWARDS

- 2023 Telstra Best of Business Awards NSW Finalist
- 2022 Women's Agenda, Agenda Setter of the Year
- 2019 AFR 100 Women of Influence
- 2019 Indigenous Defence Leader of the Year
- 2017 NSW Aboriginal Woman of the Year
- 2017 Supplier Diversity Advocate of the Year

## QUALIFICATIONS

- Master of Business Administration
- Bachelor of Education (Adult Education)
- Certificate IV in Workplace Training & Assessment
- Personalised Coach Training Programme (ICF approved)

